



HIFLEX

MOBILE HOSE SERVICE

www.hiflex.com.au

**WELCOME TO
HIFLEX MOBILE HOSE SERVICE**
a new opportunity, a new beginning

ALFAGOMMA
Established 1956

 www.alfagomma.com.au



“BECOME A HIFLEX HOSE TECHNICIAN AND JOIN THE EVER GROWING ORGANISATION OF HIFLEX MOBILE HOSE SERVICE”

Hiflex is the 24 hour hydraulic hose repair service division of Alfagomma Australia.

Built on our international experience, Hiflex mobile hose service has become an integral component in our national supply and service network.

ALFAGOMMA

Excellence is our Mission



EUROPE

- // Italy
- // Denmark
- // Estonia
- // Finland
- // France
- // Germany
- // Greece
- // Great Britain
- // Netherland
- // Norway
- // Sweden

AFRICA

- // South Africa

AMERICAS

- // Brazil
- // Canada
- // USA
- // Argentina

ASIA & PACIFIC

- // Australia
- // China
- // Indonesia
- // Malaysia
- // Singapore
- // South Korea



GLOBAL

Alfagomma's technological know-how, coupled with its entrepreneurial flair have enabled the group to expand to 23 plants and 87 sales organisations.

HISTORY

Founded in 1956 by Italian businessman Felice Gennasio, Alfagomma S.p.A has gone from strength to strength over the years to establish itself as the world leader in the design, manufacture and distribution of industrial rubber hoses, hydraulic hoses and fittings.

QUALITY

Alfagomma success is attributed to a commitment to continuous improvement, underpinned with a strong focus on research and development. They're dedicated to quality excellence and environmental management systems. Alfagomma Italy: ISO 9001-ISO 14000 since 1993

INNOVATION

Alfagomma has a long term commitment to innovation and to be the leader in product evolution. We support our mission with a high level of investment in human resources and equipment. This delivers high quality and performance product supporting our customer needs.

HOSE TECHNICIAN

Hose technicians should ideally be competent fitters with either a trade or hydraulics industry background. Maybe you are an independent hose service operator within the current market who can see the advantages of aligning with a major international supply network.

Attributes

- // Looking for a profitable self employment option
- // An enthusiastic self motivated approach
- // A good level of mechanical skill
- // A strong focus on customer service
- // Good time management and organisational skills
- // A great work ethic
- // Some business understanding

Benefits

// STOCK

Most mobile hydraulic hose and fittings franchises require the operator to buy your own stock. You will be allocated a substantial stock holding, to service the market needs.

ALFAGOMMA AUSTRALIA

In 1991 Alfagomma commenced operations in Australia. With a “quality first” philosophy, we are a recognised market leader in the supply of hydraulic and industrial hoses and fittings.

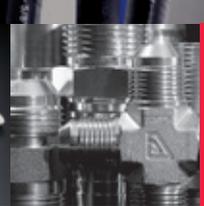
BRANCH NETWORK

Brisbane, Emerald, Kalgoorlie, Mackay, Melbourne, Mt Isa, Newcastle, Perth and Sydney.

PRODUCT RANGE

Alfagomma branches stock a complete product range including:

- // Hydraulic hoses
- // Hydraulic fittings & adapters
- // Quick release couplings
- // Hydraulic hose assemblies
- // Hydraulic components and accessories
- // Industrial rubber & thermoplastic hoses
- // Industrial stainless steel corrugated flexible hoses
- // Industrial fittings
- // Industrial hose assemblies
- // Hose assembly equipment



// AGREED TERRITORY & CUSTOMER BASE

Hiflex is looking for a limited number of hose technicians who will be allocated an agreed service area and customer base.

// NO UPFRONT FRANCHISE FEES

Unlike other mobile hydraulic service operations Hiflex is based on an agreement not a franchise. So there is no upfront fee to purchase the franchise. Yes there are establishment costs as with any business.

// ACHIEVABLE ESTABLISHMENT COST

With similar franchise operations costing a significant set up fee, the Hiflex system requires only a limited capital outlay. This includes the cost of the truck, the fit out and business insurances.

// FINANCIAL ASSISTANCE

To help our hose technicians get started, Alfagomma will assist in start up cost's on hose assembly equipment, with payment terms over the first 12 month period.

// TRAINING AND DEVELOPMENT

Alfagomma Australia will provide all necessary training on commencement. You will also receive ongoing training to ensure you are up to date with market needs, product development and statutory requirements.

// INCOME

Your income will be determined largely by yourself. The more hours worked the greater the return. Earnings will be paid monthly.

// INVOICING AND DEBT COLLECTION

One of the biggest headaches for all small service businesses is invoicing and chasing debtors for payment. Alfagomma will manage invoicing and debt collection for account customers so you can get on with servicing your clients.

// PRODUCT & TECHNICAL SUPPORT

You will have access to the technical resources of the Alfagomma group. This means fast solutions to technical problems and local inventory support. So the local branch is always carrying the product range you need for your customers.

// BUSINESS LEADS

Whilst Alfagomma will support and encourage you to develop your own business leads, we will also actively use our sales team to develop any leads you supply. You will also be given the option to provide service to any mobile service business AGA secure.

// NATIONAL 1300 SERVICE CALL CENTRE

You will be automatically allocated all service calls in your post code generated listing, from the 1300 number.

// MARKETING AND ADVERTISING

Alfagomma will produce all advertising and merchandising material. Alfagomma will actively advertise the Hiflex service via a range of media, including brochures, flyers, email and social media.

ALFAGOMMA GROUP

Hiflex is part of the Alfagomma Group, one of the largest Hydraulic, Industrial hose and fittings manufacturers and service providers, in the world.

ALFAGOMMA

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PREVENTION IS BETTER THAN BREAKDOWN

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HRS - 7 DAYS